



GE Foundation
www.gefoundation.com

Developing Health™: Atlanta

Overview

“Developing Health” is a new, three-year \$50 million program providing grant funding and GE employee volunteer support to non-profit health centers across the United States. Recognizing the urgent issues related to cost, quality and access to health care for underserved populations in the United States, GE Foundation launched the “Developing Health” program which aims to increase access to primary care for underserved populations in targeted communities. In September 2010, the GE Foundation awarded \$1 million in grants across two partner community health centers Atlanta, Georgia.



Atlanta Sites (received \$1 million)

West End Medical Centers

West End Medical Centers provides comprehensive preventive health care to the medically underserved. West End treats 23,000+ patients per year, generating more than 52,000 patient visits annually. By providing affordable medical services, including adult medicine, pediatric, dental and OB/GYN, West End saves the community millions of dollars through emergency room diversion, early disease detection and treatment, and effective disease management.

In 2009, West End served 23,043 patients, generating a total of 52,456 patient visits. They served 3,937 patients through their public housing primary care program, and provided care to 1,920 patients who were best served in a language other than English. A total of 7,001 patients were uninsured, and a total of 10,557 patients reported an income level at 100% and below the federal poverty level.



Southside Medical Center

Southside Medical Center is the largest community health center in the State of Georgia. It provides more than 130,000 patient encounters annually. Most of their clients are the medically underserved working poor. SMC serves as many clients on an annual basis in comparison to all other nonmetropolitan Community Health Centers in the State of Georgia combined.

from left to right: John Rice, Vice Chairman, GE; David M. Williams, MD, CEO Southside Medical Center; George Rust, MD, Morehouse College School of Medicine; Deb Elam, Vice President, Chief Diversity Officer, GE and Michael W. Brooks, MD, President & CEO West End Medical Centers, Inc.

Volunteer Support

Created by GE Foundation and the GE Corporate Diversity Council, Developing Health will be led by GE's Affinity Networks and employee groups, which include the Asian Pacific American Forum, Women's Network, Hispanic Forum, African American Forum, the Veteran's Network and the Gay, Lesbian, Bisexual, Transgender Alliance. The Affinity Networks will partner with the selected non-profit health centers and offer volunteer support and business best practice sharing, in order to help clinics reach underserved populations and enable access to primary care. For more information on Developing Health, visit:

http://www.ge.com/foundation/developing_health.jsp



Gail Devers, Olympian and three-time gold medal winner speaking at Atlanta grant announcement

About the GE Foundation

The GE Foundation, the philanthropic organization of the General Electric Company, works to solve some of the world's most difficult problems. In coordination with its partners, it supports U.S. and international education, developing health globally, the environment, public policy, human rights and disaster relief. In addition, the GE Foundation supports GE employee and retiree giving and involvement in GE communities around the world. In 2009, the entire GE family — including businesses, employees, retirees and GE Foundation — contributed more than an estimated \$220 million to community and educational programs, including more than \$100 million from GE Foundation. For more information, visit www.gefoundation.com.

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