



GE Foundation
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Developing Health

Overview

Recognizing the range of healthcare challenges faced by underserved populations in the United States, the GE Foundation has launched Developing Health, a three-year, \$50 million grant program that aims to increase access to primary care for underserved populations in targeted communities. The Developing Health program helps drive GE's healthymagination initiative - a commitment to help change the world's approach to healthcare by lowering costs, touching more lives, and improving quality.



Created by the GE Foundation and the GE Corporate Diversity Council, Developing Health is led by GE's Affinity Networks and employee groups, which include the Asian Pacific American Forum, Women's Network, Hispanic Forum, the African American Forum, and the GLBTA Alliance. The Affinity Networks and employee groups will partner with non-profit health centers and offer volunteer support and business best practice sharing, in order to help clinics reach underserved populations and enable access to primary care.

Guidelines

Under the program guidelines, the GE Foundation will provide grants to the selected non-profit health centers. Grant recipients will be selected based on criteria that include, but are not limited to: need, community impact, leadership, willingness to partner with GE volunteers, transparency, and accountability. The GE Foundation will not accept unsolicited requests for support. The first generation of Developing Health cities selected was based on local GE employee presence and GE Affinity Network robustness.

Leadership

John Rice, vice chairman and president and CEO of Global Growth & Operations, champions this program in association with Bob Corcoran, vice president of corporate citizenship; Deborah Elam, vice president of diversity; and Mike Barber, vice president of healthymagination.

An Advisory Panel has also been formed to work with the GE Foundation and representatives of the GE Corporate Diversity Council to assist with structure of the program and clinic selection process, providing public health expertise.

Locations

In October of 2009, Developing Health launched in New York City with more than \$1 million in grants awarded to four clinics across the metro area. Since the launch, the program has grown with additional grants given to clinics in Milwaukee, Houston, Baltimore, Atlanta, New Orleans, Louisville, Cincinnati, Fairfield County, Schenectady, and Erie.

For more information on Developing Health, visit:

http://www.ge.com/foundation/developing_health.jsp.

Developing Health Globally

The Developing Health program builds on the success of the existing Developing Health Globally (DHG) program. Launched in Africa in 2004 with the support of the GE Foundation and GE's Affinity Networks, DHG now extends to 14 countries across Africa, Latin America and Southeast Asia. DHG aims to improve access to quality healthcare for some of the world's most vulnerable populations. DHG uses GE core competencies including technology, expertise and employee engagement to offer sustainable "enterprise solutions" to address some of the critical gaps that exist in developing-world healthcare facilities. For more information on Developing Health Globally, visit our [website](#).

About the GE Foundation

The GE Foundation, the philanthropic organization of the General Electric Company, works to solve some of the world's most difficult problems. In coordination with its partners, it supports U.S. and international education, developing health globally, the environment, public policy, human rights and disaster relief. In addition, the GE Foundation supports GE employee and retiree giving and involvement in GE communities around the world. In 2010, the entire GE family – including businesses, employees, retirees and the GE Foundation – contributed more than \$250 million in cash, products, and services to charitable organizations around the world. For more information, visit www.gefoundation.com.

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