



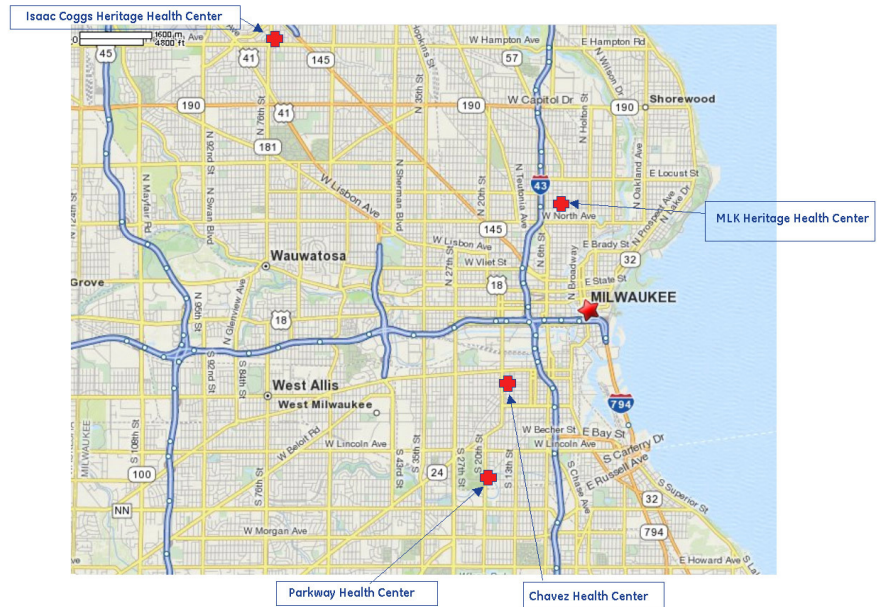
GE Foundation  
www.gefoundation.com

## Developing Health™: Milwaukee

### Overview

“Developing Health” is a new, three-year \$50 million program providing grant funding and GE employee volunteer support to non-profit health centers across the United States. Recognizing the urgent issues related to cost, quality and access to health care for underserved populations in the United States, GE Foundation launched the “Developing Health” program which aims to increase access to primary care for underserved populations in targeted communities. In March 2010, the GE Foundation awarded \$1 million in grants across four partner community health centers in Milwaukee, WI.

### Health Center Locations:



### Milwaukee Sites (received \$1 million)

#### Chavez Health Center & Parkway Health Center

The Sixteenth Street Community Health Center is an independent 501 (c)(3) agency that operates from two sites, the Chavez Health Center and the Parkway Health Center, and has provided high quality health care, health education and social services to low-income residents of Milwaukee's culturally diverse south side since 1969. Comprehensive health services include adult and pediatric medicine, behavioral health services, women's health, HIV prevention and treatment and physical and occupational therapy. Sixty-three percent of Sixteenth Street patients reported incomes below the federal poverty level and 36 percent were without health insurance. 85 percent of patients are Hispanic or Latino, 9 percent are White, 3 percent are African American, 2 percent are Asian and 1 percent unreported or other. 63 percent of patients were best served in a language other than English. The Center is recognized as a leader in the community, in terms of the excellent care provided as well as advocacy for public health issues. John Bartkowski, is President & CEO of Sixteenth Street Community Health Center.

#### MLK Heritage Health Center & Isaac Coggs Heritage Health Center

Milwaukee Health Services, Inc. is a federally qualified community health center that operates from two sites, the Isaac Coggs Heritage Health Connection at 8200 W. Silver Spring Drive and the MLK Heritage Health Center at 2555 N. Martin Luther King Drive. The MLK Heritage Health Center and the Isaac Coggs Heritage Health Center offer a comprehensive range of services aimed at removing barriers, reducing disparities and improving health and the quality of life in the community. Milwaukee Health Services, Inc. averages 115,000 patient visits per year between the two clinics, with a patient demographic that is approximately 90 percent African American. While these locations primarily target the residents of Milwaukee's North Side, they serve patients from all over the county. C.C. Henderson is President & CEO of Milwaukee Health Services, Inc.

## Volunteer Support

Created by GE Foundation and the GE Corporate Diversity Council, Developing Health will be led by GE's Affinity Networks and employee groups, which include the Asian Pacific American Forum, Women's Network, Hispanic Forum, African American Forum, the Veteran's Network and the Gay, Lesbian, Bisexual, Transgender Alliance. The Affinity Networks will partner with the selected non-profit health centers and offer volunteer support and business best practice sharing, in order to help clinics reach underserved populations and enable access to primary care. For more information on Developing Health, visit:

[http://www.ge.com/foundation/developing\\_health.jsp](http://www.ge.com/foundation/developing_health.jsp)



*Pictured from left to right:* Mike Barber, VP GE healthymagination; C.C. Henderson, President and CEO, Milwaukee Health Services; Jim Doyle, Governor of the State of Wisconsin; John Bartkowski, President and CEO, Sixteenth Street Community Health Services; Deb Elam, GE Chief Diversity Officer; Dr. Tito Izard, Chief Medical Officer, Milwaukee Health Services.

## About the GE Foundation

The GE Foundation, the philanthropic organization of the General Electric Company, works to solve some of the world's most difficult problems. In coordination with its partners, it supports U.S. and international education, developing health globally, the environment, public policy, human rights and disaster relief. In addition, the GE Foundation supports GE employee and retiree giving and involvement in GE communities around the world. In 2008, the entire GE family — including businesses, employees, retirees and GE Foundation — contributed more than an estimated \$237 million to community and educational programs, including more than \$100 million from GE Foundation. For more information, visit <http://www.gefoundation.com/>.

For more information, please contact:

Tracy Doyle, Healthymagination Communications  
GE Healthcare  
414.721.2380, [tracy.doyle@ge.com](mailto:tracy.doyle@ge.com)

Ellen Morgenstern, Manager, Citizenship Communications  
GE Corporate  
203.373.2363, [ellen.morgenstern@ge.com](mailto:ellen.morgenstern@ge.com)