



GE Foundation
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Developing Health™: New Orleans



Overview

“Developing Health” is a new, three-year \$50 million program providing grant funding and GE employee volunteer support to non-profit health centers across the United States. Recognizing the urgent issues related to cost, quality and access to health care for underserved populations in the United States, GE Foundation launched the “Developing Health” program which aims to increase access to primary care for underserved populations in targeted communities. In August 2010, the GE Foundation awarded \$2 million in grants to school-based health centers in Orleans Parish, Louisiana.

New Orleans Sites (received \$2 million)

School-based Health Centers

The Louisiana Public Health Institute (LPHI) is the recipient, the grant will underwrite School Health Connection’s (SHC) program work in Orleans Parish, and benefit students by providing increased access to healthcare through school-based health centers in Orleans Parish, Louisiana.

LPHI will be receiving \$2 Million benefitting school-based health centers in Orleans Parish. The donation will be made in three installments over three years.

This grant directly affects the school-based health centers serving Orleans Parish, with the potential of enabling access to healthcare to 38,000 students in the area. The GE Foundation grant will enable the launch of several health centers at the start of the 2010 school year as well. It will enable expansion and strengthening of the school-based health centers network that was rebuilt post-Katrina with philanthropic and government investments.



Students at Walter L. Cohen High School

The School-based health centers are located on school property across Orleans Parish. To date, SHC has enabled eight health center locations through their program work. Funds have not been committed by GE Foundation to individual health centers, nor were the health centers evaluated with this intent in mind.

Katrina GE Response

Following the devastation caused by Hurricane Katrina in 2005, the GE family responded in force with cash and product donations, along with volunteer capacity to support emergency relief and recovery efforts. In the immediate wake of the disaster, GE Foundation grants totaling \$6MM were contributed to support relief efforts across the region. Leveraging the breadth of the GE portfolio, more than \$10MM in GE products were contributed to various public and private agencies, ranging from a 22MW power station, water purification units, and medical devices, to temporary office trailers, transport

vans and satellite imagery of the impacted areas. In addition, NBC Universal hosted telethons on its television stations, broadcast and cable platforms, raising more than \$50MM to support relief efforts.

GE employees from 32 countries made more than 15,000 personal cash contributions totaling \$4MM; these contributions were matched 100% by the GE Foundation employee matching gifts program. The GE Volunteers Foundation provided direct relief to affected GE employees and retirees, totaling \$464,000. Donations were used to provide direct relief such as housing and essentials. In addition, GE employees have devoted countless hours of their personal time directly assisting with recovery and reconstruction efforts since.

To support recovery work in the New Orleans school district facilities, GE's Consumer & Industrial business spearheaded an effort in which energy-efficient lighting products, appliances and electrical supplies valued at \$590,000, all manufactured by GE, were donated and installed. Electrical transformers, switchgears and surge protectors were also supplied to the hardest hit schools. EcomaginationSM lighting equipment was installed, reducing energy consumption by seven percent and saving the district an estimated \$43,000 a year. Hundreds of volunteer hours were invested to help with cleaning and renovation work at school facilities, ensuring New Orleans schools could reopen in time for the 2005 Fall semester.

With a large number of Louisiana residents temporarily making their home in Houston, GE volunteers once again opened their hearts to reach out to those in need. Many volunteers provided services Post-Katrina Atrodome side.

About the GE Foundation

The GE Foundation, the philanthropic organization of the General Electric Company, works to solve some of the world's most difficult problems. In coordination with its partners, it supports U.S. and international education, developing health globally, the environment, public policy, human rights and disaster relief. In addition, the GE Foundation supports GE employee and retiree giving and involvement in GE communities around the world. In 2009, the entire GE family — including businesses, employees, retirees and GE Foundation — contributed more than an estimated \$220 million to community and educational programs, including more than \$100 million from GE Foundation. For more information, visit www.gefoundation.com.



from left to right: State Representative Walt Leger; State Senator Karen Carter-Peterson; Joe Kimbrell, CEO, LPHI; U.S. Congressman Joseph Cao; Jeff Immelt, Chairman and CEO, GE; Alex Hochron, Assistant Vice Principal, Walter J. Cohen High School; Mayor Mitch Landrieu, New Orleans; Susan Moore, Vice Principal, Walter J. Cohen High School; Al Jones, Principal, Walter J. Cohen High School; and Wanda Anderson-Guillaume, CAO, Recovery School District

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