

Nuestra Gente



The 2010 GE Hispanic Forum Summit, themed "Thriving in the new now," took place in Houston, TX. The three-day conference was attended by nearly 700 members of the GE Hispanic Forum and other GE leaders from across the U.S. and Latin America. We had the highest attendance of first timers with over 270 people participating for the first time.

The conference featured high-level speakers, numerous professional development sessions and a large-scale community outreach event benefiting the local Houston community.

During the course of three days, attendees heard from several leaders, including GE Chairman and CEO Jeff Immelt; Rogerio Patrus, vice president and CEO, Latin America for GE Corporate; Fabiola Sojet, president, national executive of Northern South America for GE Corporate and Ramón Escobar, executive vice president for Telemundo Network News, NBCU/Telemundo.

We were privileged to hear from several distinguished external speakers as well, including Álvaro Uribe, former president of Colombia; Keith Lawrence, founder and president for Sustaining Success Solutions, LLC; Maria Teresa Kumar, political commentator and executive director of Voto Latino; Javier Palomarez from the United States Hispanic Chamber of Commerce; Linda Alvarado, president and CEO of Alvarado Construction, Inc.; Fernando Aguirre, chairman and CEO of Chiquita Brands, International Inc.; Carlos Domínguez, senior vice president, U.S. service provider sales for Cisco Systems Inc.; and José Moreno Hernández, NASA shuttle astronaut. Each brought a unique worldview, gained from distinct life experiences, which they shared with the audience to inspire and motivate attendees.



Community Outreach Event

GE Hispanic Forum members participated in a signature GE Developing Health™ community project in partnership with El Centro de Corazón, in which eight special projects were completed at 11 sites in Southeast Houston. Volunteers helped distribute food, offered mentoring sessions, helped digitize patients' records, conducted clinic facility improvements and assessed health needs. In addition to the hands on assistance, the Forum donated \$20,000. The community efforts during the Summit took place on the heels of a \$1.25 million Developing Health contribution to Houston health centers. El Centro de Corazón was one of the five health centers that received a grant in April.

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GE volunteers also visited four schools and brought the Forum's signature health program Bee Healthy™ to young children and exposed them to the benefits of healthy living.

The events united more than 650 GE volunteers from the Hispanic Forum and resulted in more than 2,600 hours of service.

Minorities in Higher Education 2010- Twenty-Fourth Status Report

The GE Hispanic Forum unveiled a detailed report tracking the movement of people of color through higher education. The status report was conducted by The American Council on Education (ACE) and was made possible by a grant from the GE Foundation. This year, the report included a special essay on the educational attainment of the U. S. Hispanic population.